

**Gang Issues Poll
October 2026**

CLIENT:	Sensible Sentencing Trust
POLL DATES:	Thursday 15 to Monday 19 October 2026. The median response was collected on Sunday 18 October 2026.
TARGET POPULATION:	Adults aged 18+ who live in New Zealand and are eligible and likely to vote.
SAMPLE POPULATION:	Adults aged 18+ who live in New Zealand and are eligible and likely to vote, who are contactable on a landline or mobile phone or online panel.
SAMPLE SIZE:	1,000 respondents agreed to participate, 500 by phone and 500 by online panel.
SAMPLE SELECTION:	A random selection of 10,000 NZ phone numbers (landlines and mobiles) and a random selection from the target population from a global online panel (that comply with ESOMAR guidelines for online research). If the call is to a landline, the person who is home and next has a birthday is asked to take part. Those who take part through an online panel are excluded from further polls on the same topic for six months.
RESPONSE RATE:	Multiple call-backs occurred to maximise the response rate. Those who said they were unlikely or very unlikely to vote were excluded.
OMNIBUS STATUS:	The poll was part of a wider omnibus survey for multiple clients. The questions were asked in the order they are listed.
WEIGHTING:	The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
SAMPLE ERROR:	Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level. Results for sub-groups such as age and area will have a much higher margin of error and not seen as precise.

Do you think it is acceptable for politicians and political parties to hold election rallies at gang headquarters?

		Count	Col %
Ok to campaign at gang HQs	Yes	255	28%
	No	577	62%
	Unsure	94	10%
	Total	927	100%

A majority of 62% of respondents disagree that it is acceptable for politicians to hold rallies at gang headquarters.

		Gender	
		Female	Male
		Col %	Col %
Ok to campaign at gang HQs	Yes	22%	33%
	No	66%	59%
	Unsure	12%	8%

More women than men opposed.

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Ok to campaign at gang HQs	Yes	38%	29%	15%
	No	57%	62%	69%
	Unsure	5%	9%	16%

All age groups are majority opposed.

		Area					
		Akl	Wgtn	Chch	Prov Cities	Towns	Rural
		Col %	Col %	Col %	Col %	Col %	Col %
Ok to campaign at gang HQs	Yes	38%	24%	29%	24%	21%	17%
	No	55%	53%	66%	65%	69%	73%
	Unsure	7%	23%	6%	11%	10%	10%

		Decided Party Vote						
		Nat Col %	Lab Col %	Greens Col %	ACT Col %	NZF Col %	TOP Col %	TPM Col %
Ok to campaign at gang HQs	Yes	24%	31%	35%	17%	26%	33%	72%
	No	68%	58%	41%	78%	71%	45%	27%
	Unsure	8%	11%	24%	5%	4%	22%	1%

Net support for acceptability of campaigning at gang hqs is:

1. TPM +45%
2. Greens -6%
3. TOP -12%
4. Labour -27%
5. National -44%
6. NZF -45%
7. ACT -61%

A majority of ACT, NZF, National and Labour voters are opposed.

A plurality of TOP and Green voters are opposed.

A majority of TPM voters say it is acceptable.

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Tuesday 20 October 2026